



Dear Parents, Family, and Friends,

My name is Justin Berk, and I am a Meteorologist and Professor at Stevenson University in Baltimore, MD. Wind for Change is a classroom education program and fundraiser I started in 2010 as a way to engage kids in science, while raising money for a great cause at the same time. I will be visiting your child's classroom in about two weeks. The exact date of my visit can be found on the second page.

Prior to my visit, I ask the classroom teachers to send home some information on how exactly Wind for Change works. I find that the kids get really into the competition (no matter the age or grade), and those who didn't understand how to sign up are disappointed they can't participate.



How does Wind For Change work?

At the conclusion of my science lesson, I will invite the students who brought in pledge sheets up to the front of the class. Each student will get two chances to blow the highest wind speed they can into my hand-held anemometer (wind speed gauge). At the conclusion of my visit, each student receives a certificate to show everyone who pledged their support how well they did. The funds are due back to the teacher the Friday following my visit. More information about Wind For Change, including videos from past classroom visits, can be found at www.coolkidscampaign.org/windforchange.

Where does the money raised go?

100% of Wind For Change fundraising dollars go to the **Cool Kids Campaign Learning Center**. Cancer treatments render a child's immune system too weak to attend school with their peers. This remarkable program allows children to stay current with their grade level and interact with peers going through similar medical treatments. To learn more about the facility and the program, visit www.coolkidscampaign.org.

What does the winner of the competition get?

There are two categories in this competition: highest recorded wind speed and most money fundraised. The day following my visit, I will have the winners from both categories announced on TV during the morning broadcast. At the end of each semester (i.e. twice each school year), the top students out of all of the schools I visit will be invited on a tour of a TV weather studio and have an opportunity to shoot their very own (non-aired) weather forecast.

Thank you so much for your support.

Sincerely,

Justin Berk



Name of School: _____ Date of Visit: _____

Classroom Teacher: _____

Participant's Name: _____

Please fill out and return this pledge sheet to your teacher a few days prior or the day of Justin's visit. As Justin is only in the class for the day, students without sheets will not be able to participate in the *Wind For Change* competition.

Family and friends can choose to sponsor a child in two ways:

- Pledging money for each mph
- Making a flat donation of \$5 or more

Wind Category: Breezy 0-9 mph Gusty: 10-19 mph Stormy 20+ mph

Name	Pledge or Flat Donation	Wind Speed	Total Raised
Justin Berk	\$2/mph	10 mph	\$20
Questions? windforchange@coolkidscampaign.org or coolkidscampaign.org/windforchange		↑↑↑ ↑↑↑ Leave these columns blank! They will be filled in on the day of the competition	

100% of contributions will be donated to the Cool Kids Campaign, a Towson, MD charity. Their mission is to improve the quality of life for pediatric oncology patients and their families as they deal with the effects of cancer.

For more information, visit www.coolkidscampaign.org. Federal Tax ID: 42-1634330